

CLINIQUE LA PRAIRIE

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In the quest for health and wellbeing, there is one institution playing a vital role by advancing preventive medicine and promoting longevity. Located in the picturesque town of Montreux, otherwise famed for its annual Jazz Festival, Clinique la Prairie has long been one of Europe's most acclaimed spas, specializing in a wide variety of medical, aesthetic and wellness programs. The history of the institution dates back to 1931, when Swiss surgeon and scientist Professor Paul Niehans developed an innovative cellular therapy in an effort to slow the aging process. Soon after, word of these potentially life-prolonging therapies spread, and the Professor began counting celebrities such as Pope Pius XII, Marlene Dietrich and Charlie Chaplin amongst his illustrious clientele. Almost a century later, the institution hasn't lost its focus on innovation and experimentation, always looking for new products and technology to better serve its guests' most important mutual desires—to live healthier and longer. With a staff of more than 350 individuals serving a maximum of 50 clients at any given moment, attention to detail is not only fundamental to its medical program, but palpable in every aspect of one's stay. While the Revitalization program, which focuses on age-defying endeavors, continues to be the institution's signature offering, other specialized therapies that focus on detoxification, weight management and healthy sleep have been introduced, allowing the clinic to cater to the changing needs of its discerning guests. And although it's difficult to top the complimentary health benefits of a trip to the Swiss Alps, with its crisp air and crystal clear waters, there are other ways to indulge in the high-tech offerings of Clinique La Prairie. The fabled wellness brand is in the early stages of an ambitious expansion plan that will see medical spas and clinics open all around the world. Currently, there are health centers operating in Madrid and Bangkok, with more tempting locations already in the pipeline. For those travel-weary souls who prefer to rejuvenate in the comfort of their own homes, Clinique la Prairie now offers a line of Holistic Health Supplements, bringing a taste of the Swiss-made, revitalising magic right to one's doorstep.













